

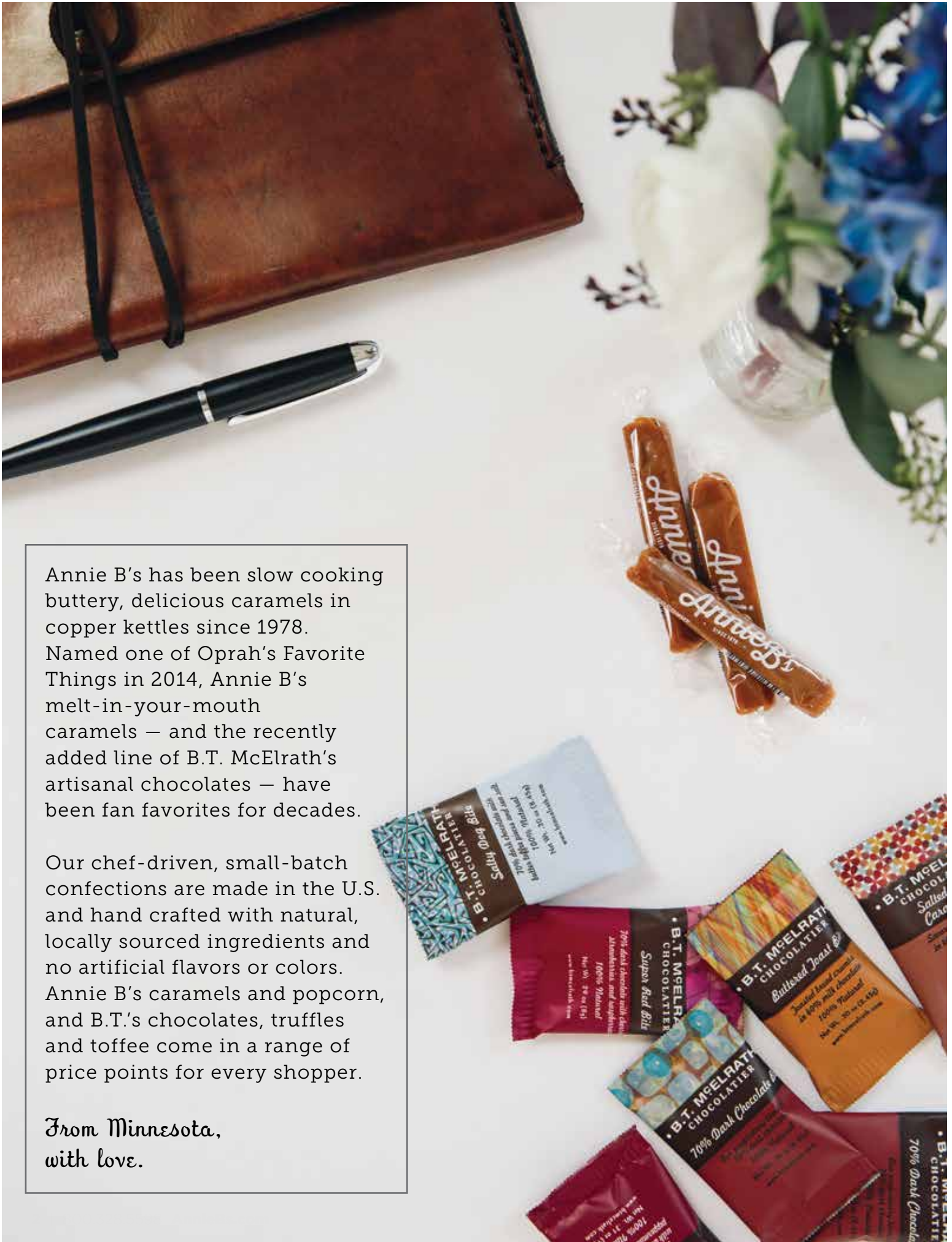
AnnieB's
SINCE 1978

• B.T. McELRATH •
CHOCOLATIER



WHOLESALE CATALOG

CHEF-DRIVEN, SMALL-BATCH CONFECTIONS



Annie B's has been slow cooking buttery, delicious caramels in copper kettles since 1978. Named one of Oprah's Favorite Things in 2014, Annie B's melt-in-your-mouth caramels – and the recently added line of B.T. McElrath's artisanal chocolates – have been fan favorites for decades.

Our chef-driven, small-batch confections are made in the U.S. and hand crafted with natural, locally sourced ingredients and no artificial flavors or colors. Annie B's caramels and popcorn, and B.T.'s chocolates, truffles and toffee come in a range of price points for every shopper.

*From Minnesota,
with love.*



gourmet POPCORN

Buttery and crisp, always fresh and delicious, Annie B's handcrafted popcorn is the perfect gourmet snack, party favor, or even a fun addition to recipes. Popped, flavored and packed to order in-house, Annie B's small-batch popcorn is natural, gluten-free and made with real ingredients like non-GMO popcorn, coconut oil, sugar, brown sugar and butter. It's irresistible!

ANNIE B'S POPCORN

Snack bags case pack 24

Large bags case pack 16

MSRP Snack \$2/bag; Large \$4/bag

Wooden POP unit available

Shelf life 6–9 months

FLAVORS

Original Caramel Popcorn

Sea Salt Caramel Popcorn

Sharp Cheddar Popcorn

Jalapeño Cheddar Popcorn

Triple Treat Popcorn





buttery CARMELS

Before Annie B's caramels were named one of Oprah's Favorite Things, they've long been a favorite indulgence of the company's loyal customers. Cooked in copper kettles with real, locally sourced butter and nothing artificial, Annie B's small-batch caramels are deliciously addictive and stylishly packaged to boot!

INDIVIDUALLY WRAPPED EVERYDAY CARMELS

Packed 120 caramels per case

MSRP 2 for \$1

Wooden and disposable POP units available

Shelf life 6 months

FLAVORS

Amaretto

Apple

Black Raspberry

Butter Rum — TOP SELLER

Cappuccino

Chocolate — TOP SELLER

Chocolate Raspberry

Chocolate Sea Salt

Coconut

Maple

Original — TOP SELLER

Sea Salt — TOP SELLER



CARAMEL GIFT SETS

Case pack 8 | MSRP \$5.50 – \$9.00 | Wooden POP unit available | Shelf life 6 months



10 PC FLAVORS

Original
Sea Salt
Assorted



16 PC FLAVORS

Original
Sea Salt
Chocolate Sea Salt



BAKING CARAMEL + CARAMEL APPLE KIT

Case pack 5 | MSRP \$5.50; Apple kit \$6.00 | 10lb foodservice pail available
Wooden POP unit available | Shelf life 6 months

FLAVORS

Original
Pumpkin (available each fall)

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B.T. McElrath Chocolatier's chef-driven recipe innovations have been wowing tasters for two decades. The proprietary blend of quality, high-end artisanal chocolate is made with natural, local ingredients whenever possible and no artificial flavors, preservatives or colors. Even the packaging materials must meet B.T.'s high standards of social responsibility and sustainability, with compostable wrappers manufactured from renewable resources.

B.T. MCELRATH CHOCOLATE BARS

10 pack in POP display
MSRP \$6.00
Shelf life 12 months



FLAVORS

- Salty Dog Bar – 70% dark, toffee pieces, sea salt
- Prairie Dog Bar – 40% milk, toffee pieces, sea salt
- Super Red Bar – 70% dark, cherries, raspberries, strawberries
- Buttered Toast Bar – 40% milk, toasted breadcrumbs, butter
- 70% Dark Chocolate Bar – solid pure dark chocolate
- 40% Milk Chocolate Bar – solid pure milk chocolate
- Changemaker Bar – 70% dark chocolate, dark roasted bean



B.T. MCELRATH CHOCOLATE BITES

90 pack in POP display
MSRP 2 for \$1
Shelf life 12 months

FLAVORS

- Salty Dog Bite*
- Prairie Dog Bite*
- Super Red Bite
- Buttered Toast Bite
- 70% Dark Chocolate Bite
- Salted Butter Caramel Bite*
70% dark chocolate
- Salted Butter Caramel Bite*
40% milk chocolate



* Available in 14pc and 28pc gift boxes



decadent TRUFFLES

When B.T.'s McElrath's Epicurean Truffles won the prestigious SOFI™ award (Specialty Outstanding Food Innovation) honoring culinary creativity, it set in motion the trend of chef-inspired chocolates across the country. B.T.'s unique flavor combinations and top-notch ingredients are destined to please even the most discerning epicurean.



EVERYDAY TRUFFLES

MSRP \$4.50 – \$72.00
Shelf life 3 months

COLLECTIONS

- 2pc. Signature Dark Chocolate Truffle Box in POP
- 9pc. Epicurean Truffle Assortment Box
- 15pc. Epicurean Truffle Assortment Box
- 30pc. Epicurean Truffle Assortment Box

BULK TRUFFLES

1lb bulk bakery boxes, 30 – 44pc per box
Shelf life 3 months

FLAVORS

Passion Fruit, Lemon Supreme, B.T.'s Signature Dark, B.T.'s Signature Milk, Salted Butter Caramel, Orange-Caramel, Zinfandel-Balsamic, Kaffir Lime with Coconut & Ginger, Chile-Limon Mayan





buttery TOFFEE

What do you get when you take pure butter from local creameries, cane sugar and a hint of sea salt and drench it in B.T. McElrath's milk chocolate with salted, toasted almonds? B.T.'s signature buttery toffee, that's what. The best ingredients make the best toffee, hands down.



B.T. MCELRATH TOASTED ALMOND TOFFEE

MSRP \$8.00

Shelf life 9 months

COLLECTIONS

4oz Toasted Almond Toffee Bag with Bow

Also available in bulk 1lb boxes

**3590 CENTURY AVE
MAHTOMEDI, MN 55115**